



## Rose Robertson

### LINK Passenger Spotlight

In April, the LINK public transportation service provided more than 2,400 passenger trips. Ms. Rose Robertson is this month's passenger spotlight. Rose has been riding the Sanderson Farms LINK to get to her job every day for 23 months.

Rose found out about the LINK service when she went to the Workforce Solutions Center on New Road looking for a job. She had just been laid off and knew that transportation could be a challenge to finding a new job. Up to the point, Rose had been able to walk to her job and wasn't sure what her options were.

To her surprise, Workforce Solutions staff told her about the LINK bus service to Sanderson Farms that could get her to and from work on the morning or night shift. Rose was hired and has been working the 4:30 – midnight shift ever since. "I don't worry about being tired or falling asleep behind the wheel and sometimes I take a 15-20 minute nap on my ride home," says Robertson.

Over time, Rose tried riding other Waco Transit bus routes and now uses public transportation to go shopping and to the grocery store. "I feel comfortable and safe on the bus. I put my trust in Waco Transit," said Rose Robertson.

The Sanderson Farms LINK provides employment transportation to more than 10% of its evening shift. This has helped reduce turnover and absenteeism and provides an employment solution to jobseekers.

LINK is an initiative of Workforce Solutions for the Heart of Texas in partnership with Waco Transit Systems and many public and private partners in the region ( see <http://www.mylinktransit.com/partners.html> for full listing of partners). The Sanderson Farms LINK is one of three transportation services under this initiative.